Member Manager Training

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How to run Monthly Reports

Member Manager Monthly Tasks

Member Manager Monthly Tasks

- Monthly reports should be on the same day each month (ex. 1st of month)
- These reports will show important numbers and provide an overview of membership
- In our examples we will be running reports as if it is
 December 1st

How to access Member Reports

- Select Admin
- Select Reports
- Select Reporting Docs



How to access Member Reports (cont)

You will now arrive at a list of reports



SELECT VILLAGE All local villages DATE 2020-12-31 with admin notes CREATE REPORT **EXPIRING MEMBERS** x SELECT VILLAGE All local villages DATE RANGE 2021-01-01 2021-01-31 CREATE REPORT

How to run a Report

- Select desired report
- In the box, select the correct village (if your Village is a Hub and Spoke model)
- In the box, set the date as the day before the current date or set date range for desired time
- Select Create Report

How to run a Report (cont)

Upon selecting Create Report the screen will read "The report task is running"



Upon finishing the task, the report will be sent to your email as an excel spreadsheet

How to use Reports to your Advantage

Expired Members Report

- Set Expiring Members report for the past month
- This will provide a list of whose memberships have expired in the last month and their contact information
- This list can be used to contact all these members to discover why their membership expired
- Very useful in maintaining membership

Expiring Members Report

- Set for the next month
- This will provide a list of whose memberships will expire in the coming month
- This list can be used to contact all these members to renew their membership before they expire
- Allows preemptive action to prevent expiration in order to better member retention

Missing Payments Report

- Only members missing payments appear on this report
- One time payments: if paid until dates and expiration dates don't match then there is a missing payment
- One time payments: if they match they are current with payments
- This report allows you to follow up with members who need to make payments

Missing Payments Report

- Only members missing payments will appear on this report
- Monthly Payments: See how many missing monthly payments a member has from "Missing payments?"
- Monthly Payments: From joined date, each monthly payment will be added from joined date to paid until date
- When we receive a monthly payment notif from Stripe, we add one month to Paid until date.
- For example, if joined on Jan 1st, but made first monthly payment June 1st then "paid until date" is February 1st, so there are 5 missing monthly payments (1 payment made)

New Member Report

- Set New Member Report for previous month
- This list can be used to see if they are interacting with the Village, ask them about their onboarding experience and suggest them events and services.
- Used to create relationships that will last within the village

Some Reminders

- These reports should be run monthly, on the same day
- It does not have to be the first or last of the month (you choose which day you would like to use)
- Use these reports to your advantage to help your members!

Thank You!

Additional Support can be found at support.helpfulvillage.com

